## **MEDIA RELEASE**

25 November 2022



## NEW BOUTIQUE COMMUNITY COMING SOON TO ROCKINGHAM, SURROUNDED BY ESTABLISHED AMENITY

Property purchasers planning to build a new home will have a unique opportunity to buy land close to the beach, education and employment hubs, with the soon-be-released Atwater Estate coming to Rockingham.

National property developer Cedar Woods has gained development approval for the southern suburb community located on the corner of Lake Street and Fisher Street, Rockingham.

With limited opportunities to purchase land in Rockingham, Atwater creates the chance for homeowners to build their new home close to nature, existing amenities and an established city centre.

Bordering Lake Richmond and just 600m from Palm Beach, Atwater estate will comprise 54 green title lots ranging from 255-360sqm and 32 turnkey townhomes. The first release of land is expected to be available for sale in early-2023.

Located 40 minutes south-west of the Perth CBD and just 1.5km from the iconic and revitalised Rockingham foreshore and city centre, Atwater residents will be immersed in nature with the estate nestled amongst 77ha of natural bushland and incorporates leafy streets and a pocket park within for residents to enjoy.

Cedar Woods' WA State Manager Ben Rosser said the new community was an exciting addition to the company's land offering, which is backed by over three decades of delivering a range of quality built form and land developments across Rockingham, Halls Head, Wellard, Baldivis and Mandurah.

"Atwater is expected to prove highly attractive to downsizers as well as first home buyers with 40% of residents living in Rockingham currently renting."

"With the majority of Rockingham area residents aged 50+, many may be looking for the right opportunity to downsize from their larger homes and settle into a likeminded community nearby. The Atwater offering should really appeal to this market offering a range of land, house and land packages and townhomes in the future."

"We have received strong interest in the project to date and we're looking forward to providing an appealing option for home ownership that allows the purchaser to access very rare, ready to build land in this area."

Atwater is located within a hub of educational and employment opportunities, including Stirling Naval Base, Kwinana Industrial Hub, Rockingham Beach Primary School and South Metropolitan TAFE Rockingham to name a few.

Expressions of interest are currently open and can be made via atwaterestate.com.au



## **About Cedar Woods**

Established in Perth in 1987, Cedar Woods has grown to become one of the country's leading developers. From urban subdivisions, medium to high-density apartments and town homes, to retail and commercial developments, Cedar Woods epitomises a long-standing commitment to quality, and creating vibrant communities where people live, work and thrive.

## Media enquiries:

Bella Scaturro Hunter Communications bella@huntercomms.com.au

6555 4977