

#### **EMBARGOED MEDIA RELEASE**

Until 22 February 2017

## Welcome to Bushmead, Perth's Newest Suburb

Cedar Woods today welcomed the creation of Bushmead, a new Perth suburb with a rich history, after receiving approval from the Geographic Names Committee.

The new suburb of Bushmead has been named after the army rifle range which was used for small arms practice since 1915, including training Australian troops headed overseas as part of WWII and the Vietnam War.

This planned residential community – previously part of Hazelmere – is bounded by Midland Road, Sadler Drive and Ridge Hill Road, and surrounded by 185 hectares of natural bushland.

Cedar Woods' WA State Manager Ben Rosser said Bushmead is a unique development which has now been recognised as Perth's newest community.

"This historic announcement signals Bushmead as a distinct residential community, separated by bushland from the industrial heart of Hazelmere," Mr Rosser said.

"Bushmead will only be the second new suburb created in Perth over the past five years. This has come about due to the rapid growth in the area and is testament to Bushmead being recognised as the future home to a vibrant new community.

"From a population of zero today, more than 2000 residents are expected to call Bushmead home over the next decade."

Bushmead is centred in a booming part of Perth's eastern suburbs, 20 minutes from the city centre and five minutes from the planned Forrestfield Station.

It is home to the last remaining East Swan Coastal Plain forest complex. Over the ten-year development window, approximately two-thirds of the most sensitive bushland will be rehabilitated by Cedar Woods before being donated back to the community for the enjoyment of future generations.

"Local residents are strongly connected to this site and conserving the unique beauty and history of this area remains our foremost priority. We are thrilled this suburb renaming has the overwhelming support of the local community and the City of Swan," Mr Rosser concluded.

Now under construction, Bushmead is attracting significant interest from potential buyers.

Blocks at Bushmead are now on sale. Blocks from 375sqm to 510sqm commence from \$278,000\*

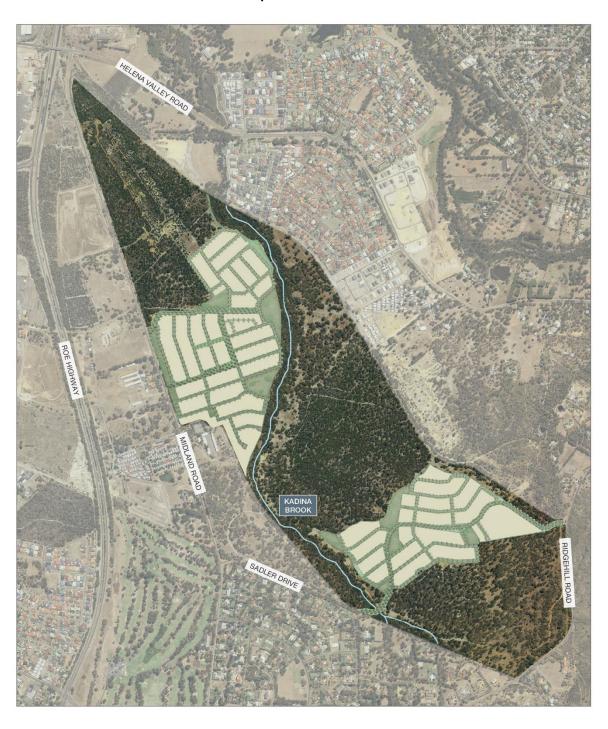
For more information, please visit www.bushmead.com.au

#### **Ends**

### **Further information:**

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# Map of Bushmead:



<sup>\*</sup> Price and availability subject to change